

Heritage Place



"Where Champions Are Sold"

April 25, 2012

TO ALL CONSIGNORS:

Thank you for the tremendous success that we have had from our consignors over the past year. We are very excited about our upcoming Heritage Place Quarter Horse Yearling Sale. This year's sale will be September 20th through the 22nd, with the evening of the 19th being our Pre-Sale Party complete with live entertainment, food and drinks.

Last year we had a great catalog of over 900 horses. We believe the auction method of marketing will continue to yield positive results for our consignor's and we believe that Heritage Place is your best selection.

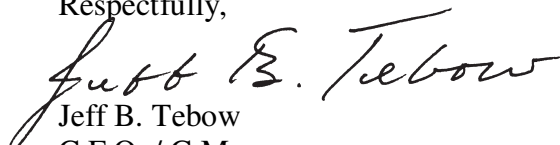
This year's sale will include a radiograph repository that will be managed by Asteris. We felt like we had tremendous success with this program last year and we will have the same format and requirements for the Repository. More information will be sent out at a later date.

Heritage Place continues to make changes, upgrading our facility with the most up to date equipment, enhancing the way we do business. We have held to this commitment and will continue to look for ways to make improvements. If you haven't been to Heritage Place lately, please come by and see the vast improvements that have been made for your benefit and help us celebrate our 34th Anniversary.

May 26, 2012 will be the running of the richest race in Oklahoma with the ONE MILLION DOLLAR + G1 Heritage Place Futurity and the Heritage Place G2 Derby. We invite all to Remington Park for this prestigious event.

We want to take this opportunity to thank the industry for supporting us for the past 34 years. We remain committed to serving your horse auction needs. Please call me if you have any ideas or concerns. Thank you again, for your support of Heritage Place and for allowing us to remain the place "Where Champions Are Sold".

Respectfully,


Jeff B. Tebow
C.F.O. / G.M.